# UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

Devorah Horowitz,

individually and on behalf of all others similarly situated,

Plaintiff(s)

-V.-

Credit Management Company, PA,

Defendant(s).

Case No: 7:22-cv-8359

**CLASS ACTION COMPLAINT** 

**DEMAND FOR JURY TRIAL** 

Plaintiff Devorah Horowitz ("Plaintiff"), brings this Class Action Complaint by and through her attorneys, Stein Saks, PLLC, against the Defendant Credit Management Company, PA ("CMC" or "Defendant"), individually and on behalf of a class of all others similarly situated, pursuant to Rule 23 of the Federal Rules of Civil Procedure, based upon information and belief of the Plaintiff's counsel, except for allegations specifically pertaining to the Plaintiff, which are based upon the Plaintiff's personal knowledge.

# **INTRODUCTION/PRELIMINARY STATEMENT**

- 1. The Fair Debt Collection Practices Act ("FDCPA" or "Act") was enacted in 1977 in response to the "abundant evidence of the use of abusive, deceptive, and unfair debt collection practices by many debt collectors." 15 U.S.C. §1692(a). The Act was promulgated because of the concern that "abusive debt collection practices contribute to the number of personal bankruptcies, to marital instability, to the loss of jobs, and to invasions of individual privacy." *Id.* It concluded that "existing laws...[we]re inadequate to protect consumers," and that "the effective collection of debts" does not require "misrepresentation or other abusive debt collection practices." 15 U.S.C. §§ 1692(b) & (c).
- 2. The purpose of the Act was not only to eliminate abusive debt collection practices, but also to ensure "that those debt collectors who refrain from using abusive debt collection practices

are not competitively disadvantaged." *Id.* § 1692(e). After determining that the existing consumer protection laws were inadequate, *Id.* § 1692(b), the Act gave consumers a private cause of action against debt collectors who fail to comply with the Act. *Id.* § 1692k.

### **JURISDICTION AND VENUE**

- 3. The Court has jurisdiction over this class action pursuant to 28 U.S.C. § 1331 and 15 U.S.C. § 1692 et. seq. The Court has pendent jurisdiction over state law claims, if any, in this action pursuant to 28 U.S.C. § 1367(a).
- 4. Venue is proper in this judicial district pursuant to 28 U.S.C. § 1391(b)(2), as the acts and transactions occurred here, Plaintiff resides here, and the Defendant transacts business here.

### **NATURE OF THE ACTION**

- 5. Plaintiff brings this class action on behalf of a class of consumers under § 1692 et seq. of Title 15 of the United States Code, also known as the FDCPA, and
  - 6. Plaintiff is seeking damages and declaratory relief.

## **PARTIES**

- 7. Plaintiff is a resident of the State of New York, County of Rockland.
- 8. Defendant CMC is a "debt collector" as the phrase is defined in 15 U.S.C. § 1692(a)(6) and used in the FDCPA and is registered to accept service of process through its registered agent, c/o Corporation Service Company at 80 State Street, Albany, New York 12207.
- 9. Upon information and belief, Defendant CMC is a company that uses the mail, telephone, and facsimile and regularly engages in business the principal purpose of which is to attempt to collect debts alleged to be due to itself or another.

# **CLASS ALLEGATIONS**

- 10. Plaintiff brings this claim on behalf of the following class, pursuant to Fed. R. Civ. P. 23(a) and 23(b)(3).
  - 11. The Class consists of all individuals:
    - a. with addresses in the State of New York;
    - b. to whom the Defendant CMC sent an initial letter(s);
    - c. attempting to collect a consumer debt;
    - d. in which the letter(s) states that even if the recipient pays the total amount due an adjustment may be necessary after CMC receives the check despite the debt not increasing;
    - e. and/or in which multiple initial collection letters are simultaneously issued with contradicting reference account numbers and/or contradicting debt calculation "as of" dates, despite seeking to collect the same underlying debt;
    - f. which letter(s) was sent on or after a date one (1) year prior to the filing of this action and on or before a date twenty-one (21) days after the filing of this action.
- 12. The identities of all class members are readily ascertainable from the records of the Defendant and those companies and entities on whose behalf it attempts to collect and/or has purchased debts.
- 13. Excluded from the Plaintiff Class are the Defendant and all officers, members, partners, managers, directors and employees of the Defendant and their respective immediate families, and legal counsel for all parties to this action, and all members of their immediate families.
- 14. There are questions of law and fact common to the Plaintiff Class, which common issues predominate over any issues involving only individual class members. The principal issue is

whether the Defendant's written communications to consumers, in the forms attached as Exhibits A - B, violate 15 U.S.C. §§ 1692d, 1692e, 1692f, and/or 1692g.

- 15. Plaintiff's claims are typical of the class members, as all are based upon the same facts and legal theories. Plaintiff will fairly and adequately protect the interests of the Plaintiff Class defined in this complaint. Plaintiff has retained counsel with experience in handling consumer lawsuits, complex legal issues, and class actions, and neither the Plaintiff, nor her attorneys, have any interests that might cause them not to vigorously pursue this action.
- 16. This action has been brought, and may properly be maintained, as a class action pursuant to the provisions of Rule 23 of the Federal Rules of Civil Procedure because there is a well-defined community interest in the litigation:
  - a. <u>Numerosity:</u> Plaintiff is informed and believes, and on that basis alleges, that the
    Plaintiff Class defined above is so numerous that joinder of all members would
    be impractical.
  - b. <u>Common Questions Predominate:</u> Common questions of law and fact exist as to all members of the Plaintiff Class and those questions predominate over any questions or issues involving only individual class members. The principal issue is whether the Defendant's written communications to consumers, in the forms attached as Exhibit A B, violate 15 U.S.C. §§ 1692d, 1692e, 1692f, and/or 1692g.
  - c. <u>Typicality:</u> Plaintiff's claims are typical of the claims of the class members.
     Plaintiff and all members of the Plaintiff Class have claims arising out of the
     Defendant's common uniform course of conduct complained of herein.

- d. Adequacy: Plaintiff will fairly and adequately protect the interests of the class members insofar as the Plaintiff has no interests that are adverse to the absent class members. Plaintiff is committed to vigorously litigating this matter. Plaintiff has also retained counsel experienced in handling consumer lawsuits, complex legal issues, and class actions. Neither the Plaintiff, nor her counsel, have any interests which might cause them not to vigorously pursue the instant class action lawsuit.
- e. <u>Superiority:</u> A class action is superior to the other available means for the fair and efficient adjudication of this controversy because individual joinder of all members would be impracticable. Class action treatment will permit a large number of similarly situated persons to prosecute their common claims in a single forum efficiently and without unnecessary duplication of effort and expense that individual actions would engender.
- 17. Certification of a class under Rule 23(b)(3) of the Federal Rules of Civil Procedure is also appropriate in that the questions of law and fact common to members of the Plaintiff Class predominate over any questions affecting an individual member, and a class action is superior to other available methods for the fair and efficient adjudication of the controversy.
- 18. Depending on the outcome of further investigation and discovery, Plaintiff may, at the time of class certification motion, seek to certify a class(es) only as to particular issues pursuant to Fed. R. Civ. P. 23(c)(4).

# FACTUAL ALLEGATIONS

- 19. Plaintiff repeats the above allegations as if set forth here.
- 20. Some time prior to January 27, 2022, Plaintiff allegedly incurred an obligation to non-party CVS Caremark-SPARCS ("CVS").
- 21. This alleged debt was incurred as a financial obligation that was primarily for personal, family, or household purposes and is therefore a "debt" as that term is defined by 15 U.S.C. § 1692a (5).
  - 22. CVS is a "creditor" as defined by 15 U.S.C.\( \} 1692a (4).
- 23. According to the letter(s) received by the Plaintiff, CVS was represented by CMC to collect the alleged debt.
- 24. Defendant CMC collects and attempts to collect debts incurred or alleged to have been incurred for personal, family, or household purposes on behalf of itself or other creditors using the United States Postal Services, telephone and internet.

#### *Violation I – January 27, 2022 Collection Letter*

- 25. On or about January 27, 2022, Defendant CMC sent the Plaintiff an initial collection letter. A true and accurate copy of this "First Letter" is **attached as Exhibit A**.
  - 26. Plaintiff disputes the amount alleged as owed in the First Letter.
- 27. The first page of the First Letter provides that as of January 24, 2022, Plaintiff owed a total of \$70.00 and that no additional interest, fees, or credits had been applied to the account.
- 28. The second page of the First Letter provides an "Initial Balance" of \$70.00 and notes that no interest, non-interest charges and fees, or credits had been applied to the account.
- 29. Immediately after advising as to the same, the First Letter states "Because of interest, and other charges that may vary from day to day, an adjustment to the Total Amount Owed may be

necessary after we receive your check, in which event we will inform you before depositing the check for collection."

- 30. Upon information and belief, the amount due is not going up.
- 31. Alternatively, even if that amount would actually increase, Defendant did not intend to collect the increase.
  - 32. Stating, or implying, that the amount will increase is false and/or deceptive.
- 33. Plaintiff was therefore unable to evaluate how much is truly being alleged as the correct balance, is being misled as to the total owed, and cannot properly evaluate the demand for payment or how to address it.
- 34. Furthermore, the threat of a possible balance increase overshadows the FDCPA Section 1692g notice language and coerced the Plaintiff not to exert her rights thereunder.
- 35. Defendant's actions caused the Plaintiff to suspect there was fraud involved with this collection.

#### *Violation II – April 7, 2022 Collection Letters*

- 36. On or about April 7, 2022, Defendant CMC sent the Plaintiff multiple collection letters. Specifically, four (4) identical letters, with deceptive variations of essential importance. True and accurate copies of the "Multiple Letters" are **attached as Exhibit B**.
- 37. Notably, the Multiple Letters contain the same deceptive qualities as the First Letter (collectively, "Collection Letters"), but equally distressing is that the Multiple Letters were issued on the very same day, with four (4) different reference account numbers and three (3) different "as of" dates used for debt calculation purposes, despite the appearance that they all concerned the same alleged debt.

- 38. The first pages of the Multiple Letters, despite all being issued on April 7, 2022, provide for three (3) different account calculation "as of" dates, including November 22, 2021, February 1, 2022 and January 24, 2022, a deceitful development that shocked and further misled the Plaintiff.
- 39. Moreover, the Multiple Letters reference account numbers [redacted] throughout that do not match, leading the Plaintiff to believe and fear that at least four (4) separate fraudulent collections were being pursued concerning what appears to be the same alleged debt.
- 40. Upon information and belief, the Multiple Letters were issued to harass, abuse, confuse and coerce the Plaintiff into submission.
- 41. Alternatively, even if that was not the Defendant's intention, the natural consequence of mass mailings of contradictory collection letters is to harass and/or cause a nuisance.
- 42. Stating, or implying, that the reference accounts in the Multiple Letters are different is false and/or deceptive.
- 43. Plaintiff was therefore unable to evaluate how much is truly being alleged as the correct balance, is being misled concerning the total owed, and cannot properly evaluate the demand for payment or how to address it.
- 44. Furthermore, the threat of multiple simultaneous collections overshadows the FDCPA Section 1692g notice language and coerced the Plaintiff not to exert her rights thereunder.
- 45. Defendant's actions caused the Plaintiff to suspect there was fraud involved with this collection(s).
  - 46. Plaintiff was therefore unable to evaluate her options of how to handle this debt.
  - 47. Plaintiff was therefore unable to make a payment on the debt.

- 48. Plaintiff was unable to pay because she does not know what comprises the actual balance.
- 49. Plaintiff cannot pay the alleged debt, trusting the Defendant, when it appears that the amounts stated in the Defendant's Collection Letters are incorrect.
- 50. Because of the Defendant's actions, the funds the Plaintiff could have used to pay all or part of the alleged debt were prioritized elsewhere.
- 51. Because of this, Plaintiff expended time and money in determining the proper course of action.
- 52. In reliance on the Collection Letters, Plaintiff expended time and money in an effort to mitigate the risk of future financial harm in the form of dominion and control over her funds.
- 53. In reliance on the Collection Letters, Plaintiff expended time and money in an effort to mitigate the current nuisance, harassment and invasion of privacy caused by the Defendant's issuance of the Collection Letters.
- 54. Plaintiff's failure to pay the debt arose from the Collection Letters, alone, because the Plaintiff believes they were an attempt to collect monies concerning multiple accounts not owed.
- 55. Plaintiff's reliance on the Collection Letters, and the resulting inaction/non-payment, caused the Defendant's furnishment, and the ultimate dissemination, of negative credit reporting to third parties to the Plaintiff's financial detriment.
- 56. In addition, Plaintiff suffered emotional and physical harm because of the Defendant's improper acts, including, but not limited to, fear, anxiety, stress, increased heartrate, and difficulty with sleep.
- 57. Plaintiff would have pursued a different course of action were it not for the Defendant's violations.

- 58. Congress is empowered to pass laws and is well-positioned to create laws that will better society at large.
- 59. As it relates to this case, Congress identified concrete and particularized harms with close common-law analogues to the traditional torts of fraud, negligent misrepresentation, negligent infliction of emotional distress, harassment, invasion of privacy, nuisance, defamation and conversion.
- 60. Plaintiff is entitled to receive proper notice of the character of the debt, as required by the FDCPA.
- 61. Defendant failed to effectively inform the Plaintiff of this information, and in fact attempted to conceal it, in violation of the law.
  - 62. These violations by the Defendant were knowing, willful, negligent and/or intentional, and the Defendant did not maintain procedures reasonably adopted to avoid any such violations.
  - 63. Defendant's collection efforts with respect to this alleged debt from the Plaintiff caused the Plaintiff to suffer concrete and particularized harm, inter alia, because the FDCPA provides the Plaintiff with the legally protected right to be not to be misled or treated unfairly with respect to any action for the collection of any consumer debt.
  - 64. Defendant's deceptive, misleading, and unfair representations with respect to its collection efforts were material misrepresentations that affected and frustrated the Plaintiff's ability to intelligently respond to the Defendant's collection efforts because the Plaintiff could not adequately respond to the Defendant's demand for payment of this debt.
  - 65. Defendant's actions created an appreciable risk to the Plaintiff of being unable to properly respond to, or handle, Defendant's debt collection.

- 66. Plaintiff was confused and misled to her detriment by the statements in the Collection Letters, and relied on the content of the Collection Letters to her detriment.
- 67. Plaintiff would have pursued a different course of action were it not for the Defendant's violations.
- 68. As a result of the Defendant's deceptive, misleading, and unfair debt collection practices, Plaintiff has been damaged.

# COUNT I VIOLATIONS OF THE FAIR DEBT COLLECTION PRACTICES ACT 15 U.S.C. §1692d et seq.

- 69. Plaintiff repeats the above allegations as if set forth here.
- 70. Defendant's debt collection efforts attempted and/or directed towards the Plaintiff violated various provisions of the FDCPA, including but not limited to 15 U.S.C. § 1692d.
- 71. Pursuant to 15 U.S.C. §1692d, a debt collector may not engage in any conduct the natural consequence of which is to harass, oppress, or abuse any person in connection with the collection of a debt.
- 72. Defendant violated said section by sending the Plaintiff Multiple Letters on the same day, with different reference account numbers and different "as of" dates, despite the appearance that all of the collections concern the same alleged debt, the natural consequence of which is harassment and abuse.
- 73. By reason thereof, Defendant is liable to the Plaintiff for judgment that the Defendant's conduct violated Section 1692e et seq. of the FDCPA, and the Plaintiff is entitled to actual damages, statutory damages, costs and attorneys' fees.

# COUNT II VIOLATIONS OF THE FAIR DEBT COLLECTION PRACTICES ACT 15 U.S.C. §1692e et seq.

- 74. Plaintiff repeats the above allegations as if set forth here.
- 75. Defendant's debt collection efforts attempted and/or directed towards the Plaintiff violated various provisions of the FDCPA, including but not limited to 15 U.S.C. § 1692e.
- 76. Pursuant to 15 U.S.C. §1692e, a debt collector may not use any false, deceptive, or misleading representation or means in connection with the collection of any debt.
  - 77. Defendant violated said section by:
    - a. implying the amount of the debt may increase although it would not increase or at least the Defendant did not intend to collect it in violation of §§ 1692e (5);
    - falsely representing the character, amount or legal status of the debt in violation of §1692e (2); and
    - c. Using a false representation or deceptive means to collect or attempt to collect a debt in violation of § 1692e (10).
- 78. By reason thereof, Defendant is liable to the Plaintiff for judgment that the Defendant's conduct violated Section 1692e et seq. of the FDCPA, and the Plaintiff is entitled to actual damages, statutory damages, costs and attorneys' fees.

# VIOLATIONS OF THE FAIR DEBT COLLECTION PRACTICES ACT 15 U.S.C. §1692f et seq.

- 79. Plaintiff repeats the above allegations as if set forth here.
- 80. Defendant's debt collection efforts attempted and/or directed towards the Plaintiff violated various provisions of the FDCPA, including but not limited to 15 U.S.C. § 1692f.
- 81. Pursuant to 15 U.S.C. §1692f, a debt collector may not use any unfair or unconscionable means in connection with the collection of any debt.

- 82. Defendant violated this section by:
  - a. Unfairly implying the amount of the debt may increase although it would not increase or at least the Defendant did not intend to collect it;
  - Unfairly representing the character of the debt by issuing Multiple Letters on the same day with contradictory reference account numbers and contradictory debt calculation "as of" dates; and
  - c. Unconscionably representing the character of the debt by issuing Multiple Letters on the same day with contradictory reference account numbers and contradictory debt calculation "as of" dates.
- 83. By reason thereof, Defendant is liable to the Plaintiff for judgment that the Defendant's conduct violated Section 1692f et seq. of the FDCPA, and the Plaintiff is entitled to actual damages, statutory damages, costs and attorneys' fees.

# VIOLATIONS OF THE FAIR DEBT COLLECTION PRACTICES ACT 15 U.S.C. §1692g et seq.

- 84. Plaintiff repeats the above allegations as if set forth here.
- 85. Defendant's debt collection efforts attempted and/or directed towards the Plaintiff violated various provisions of the FDCPA, including but not limited to 15 U.S.C. § 1692g.
- 86. Pursuant to 15 U.S.C. §1692g, within five days of an initial communication, a debt collector must send written notice of the amount of the debt.
- 87. Defendant violated this section by failing to properly state the amount of the debt owed.
- 88. In addition, the implied statement that the amount of the debt may increase overshadows the § 1692g notice and time language and coerces the consumer not to exert her rights under the FDCPA.

- 89. Moreover, the multiple account numbers, "as of" dates and dunning letters used to collect what appears to be the same debt overshadows the message and purpose of the G Notice and coerces the consumer not to exert her rights under the FDCPA.
- 90. By reason thereof, Defendant is liable to the Plaintiff for judgment that the Defendant's conduct violated Section 1692g et seq. of the FDCPA, and the Plaintiff is entitled to actual damages, statutory damages, costs and attorneys' fees.

# **DEMAND FOR TRIAL BY JURY**

91. Pursuant to Rule 38 of the Federal Rules of Civil Procedure, Plaintiff hereby requests a trial by jury on all issues so triable.

### PRAYER FOR RELIEF

**WHEREFORE**, Plaintiff Devorah Horowitz, individually and on behalf of all others similarly situated, demands judgment from the Defendant CMC as follows:

- a) Declaring that this action is properly maintainable as a Class Action and certifying the Plaintiff as Class representative, and Robert T. Yusko, Esq., as Class Counsel;
  - b) Awarding the Plaintiff and the Class statutory damages;
  - c) Awarding the Plaintiff and the Class actual damages;
- d) Awarding the Plaintiff costs of this Action, including reasonable attorneys' fees and expenses;
  - e) Awarding pre-judgment interest and post-judgment interest; and

f) Awarding the Plaintiff and the Class such other and further relief as this Court may deem just and proper.

Dated: September 30, 2022 Respectfully submitted,

Stein Saks, PLLC

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